

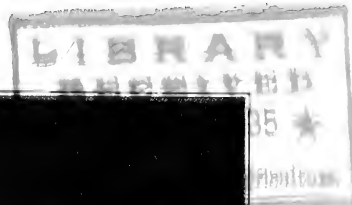
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THE COLE NURSERY COMPANY

48 Years at
PAINESVILLE, OHIO



SARAH BERNHARDT

PEONIES, BULBS, POPPIES AND OTHER SPECIALTIES

Our Large 64-Page Descriptive Catalog, "Everything That's Good and Hardy,"
Will Be Gladly Sent On Request

600 ACRES

PLANT IN AUTUMN FOR SPRING BEAUTY

Autumn Planting Brings Its Reward in Gay, Spring Colors

Every spring there are many who, on seeing a beautiful display of early flowers, declare they will plant a garden "next autumn," only to neglect the matter and regret it. Early flowers, coming after our long and dreary winter, are the most welcome and seem the most beautiful. They are of simple culture and almost sure to grow and make a gorgeous display, even for the merest gardening novice. Planting may be done any time before the ground freezes; but do not neglect to plant in the autumn.

A Nursery—Quite Unusual

We not only have many acres under cultivation, lapping over into four townships, but our nurseries are completely, modernly equipped. We have our own private water works and irrigating system and every available improvement for producing the best stock possible, handling and shipping it to reach purchasers in the most satisfactory condition. We have our own machine shops for quickly handling repairs to motors, sprayers, tractors, trucks, heat and water systems; railroad cars run right to our packing houses and greenhouses.

Painesville is on the main highway between Cleveland and Buffalo, on the shore of Lake Erie. It is 25 miles east of Cleveland and 150 miles west of Buffalo, 75 miles west of Erie, Pa.

Visitors are invited to call and inspect the stock in our nurseries, our great packing sheds, the greenhouses used for propagating, etc.



One of Our Smaller Blocks of Peonies Containing 12,000 Plants. Find the Two Little Flower Lovers Just to the Right of the Center.

YOU WANT PEONIES THAT BLOOM LIKE THESE.

THE PEONY

We wish we might have the pleasure of showing each one who receives this catalog, through our acres of Peonies. Possibly you were one of the many welcome visitors, who, the past season, were thrilled with the sight of thousands of gorgeous blooms in one large field—and then marveled at the individual beauty of such creations as Primevere, Reine Hortense, Sarah Bernhardt, Solange and Therese.

We have studied this stock very carefully and have eliminated all varieties of questionable value, which gives us an extraordinarily high-class collection and assures you a well worth while Peony, no matter which one you may select. Note the general high rating throughout the list.

The Peony is a close rival of the Rose, either for planting or for cutting. Its iron-clad hardness, adaptability to varying soil and locations, its wealth of bloom, richness of fragrance, and variety of color, all go to make it a general favorite. So we find it in a single clump by the cottage door or in pleasing variety in the flower garden; in costly and rare varieties in the grounds of the collector, and in extensive plantings in parks and in the grounds of the wealthy.

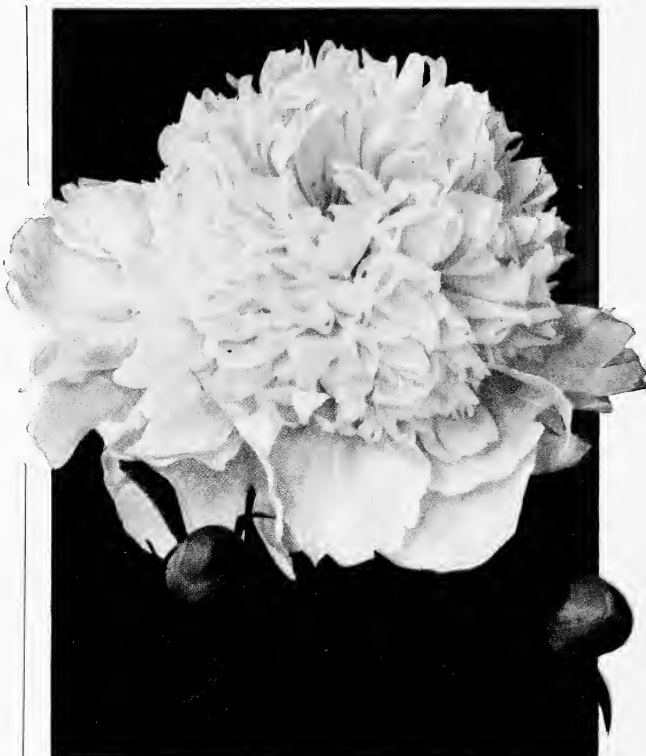
The plant we send out is a strong, healthy, three- to five-eye plant, not the small, two- to three-eye division often sold and which we believe is too small to give satisfaction. Our plants will often throw on two good blooms the first season.

For more immediate effect, we advise the five- to nine-eye, three year clump.

A DESCRIPTIVE LIST OF CHOICE PEONIES

Rating	Variety	Each	Per 10
8.6	Albert Crousse (Crousse, 1893). Light rose pink, with a creamy tone, richly tinted with flesh-pink in a deep rose-like center when fully open; mildly fragrant. Tall; a profuse bloomer; strong stems and good foliage. One of the very best late peonies which is described by many as salmon-pink	\$0.90	\$ 8.00
7.8	Augustin d'Hour (Calot, 1867). Large, bomb shape. Deep, brilliant solferino red. Mid-season	.90	8.00
9.0	Baroness Schroeder (Kelway, 1889). Pale flesh-white, tinted cream; outer petals frequently shaded with faint pink; fragrant. Tall; free flowering; strong stems. Excellent foliage. A bouquet will often last more than a week in the home. Late midseason	1.30	11.50
8.0	Boule de Neige (Calot, 1862). White, with sulphur center, inner petals margined with carmine. Dainty and beautiful. Early mid-season	.50	4.00
8.1	Couronne d'Or (Calot, 1873). Very large, ball-shaped bloom. Snow-white, with carmine edges and a ring of yellow stamens around the center petals. Strong grower and free bloomer. Grand. Late, mid-season	.60	5.00
8.4	Chestine Gowdy (Brand, 1913). Guards and crown light rose, the latter surrounded by a belt of red-edged petals; collar creamy-white. A beautiful, tall, strong grower; very floriferous and with strong stems. The foliage is good and flowers have an excellent fragrance. Extra good for garden decoration. Late	1.60	14.00
7.7	Dorchester (Richardson, 1870). Light cream-colored pink, very double, sweet and fine. Late	.50	4.00
7.8	Duc de Wellington (Calot, 1859). Large, sulphur-white bloom; of fine habit; good grower; fine foliage and pleasing fragrance. Late mid-season	.50	4.00
8.1	Duchesse de Nemours (Calot, 1856). Beautiful sulphur-white bloom, fading to pure white. Early	.50	4.00
8.4	Felix Crousse (Crousse, 1881). Large, ball-shaped, brilliant red, with ruby center. Very attractive and desirable. Late mid-season	.90	8.00

Rating	Variety	Each	Per 10
8.9	Georgiana Shaylor (Shaylor, 1908). Light rose-pink, paler on backs of petals; vivid crimson marks on a ring of short petals around center; fragrance sweet but not strong. Very large flowers on plants of medium height, with good foliage. A most wonderful, free flowering variety that is exceptionally good for both garden decoration and cutting. Late mid-season	\$2.75	\$25.00



BOULE DE NEIGE

Rating	Variety	Each	Per 10
8.5	Germaine Bigot (Dessert, 1902). Light rose-pink, loosely formed, showing golden stamens; develops a crown as the flower ages, showing prominent crimson edges; odor like chrysanthemum. Medium height; floriferous; large flowers on strong stems; very good foliage. Mid-season	\$0.80	\$7.00

September and October are the best months in which to plant Peonies, although they are planted fairly satisfactorily in March or early April. In planting, cover the "eyes" with about two inches of soil and use a slight mulch. Too deep planting is the cause of many Peonies not blooming. Fertilize with bone-meal and wood ashes. The figure on the margin is the rating given by the Peony Society, using ten (10) as a perfect Peony. You will note that we are listing only about fifty of the best kinds, making a good concise list which we believe will fill your requirements. However, we have nearly 200 other varieties and would be glad to quote you on any special variety you want. Prices quoted are for plants with three to five eyes. Plants with five to nine eyes furnished at twice the price of the three- to five-eye plants.

10 rate applies to 5 or more of one variety. 100 rate applies to 25 or more of one variety.

A DESCRIPTIVE LIST OF CHOICE PEONIES



FELIX CROUSSE

Rating	Variety	Each	Per 10
8.9	Jubilee (Pleas, 1908). Long, narrow petals, symmetrically arranged about a star-like center; white, with a greenish tinge, and occasional pinkish flush on outer petals. Tall, free flowering; good foliage. A wonderful, enormous, fluffy flower of great beauty. The stems are inclined to be a little weak for such heavy blooms, which makes it necessary to stake the plants. Mid-season	\$1.90	\$16.50
9.3	Festiva Maxima (Mieliez, 1851). Very large, free bloomer; pure white, with carmine touched center; strong stems. Early	\$0.50	\$4.00
8.2	Gigantea (Calot, 1860). (Syn. Lamartine). Clear rose-pink, fading to light old-rose, with silver tipped petals; mild, pleasing fragrance. A tall grower; very free flowering and with good foliage. Enormous flowers that are so heavy that they require staking to keep them upright. Early mid-season75	6.50
7.9	Jeanne d'Arc (Calot, 1858). Blush-pink, with silver and white. Very fragrant and a free bloomer. Mid-season60	5.00
8.8	Kelway's Queen (Kelway, 1909). Bright rose-pink, with a few red flakes; a most beautiful flower that is hard to describe; has a sweet, rose fragrance. Plant is of medium height; stems strong; foliage is a pretty bright green. Offered by many at a price of \$8.00 or more. Late mid-season	6.50	60.00
8.8	Karl Rosenfield (Rosenfield, 1908). Very bright, rich, velvety crimson, outer petals large and waved, central petals incurved and notched; not fragrant. Tall, free flowering; strong stems. Good foliage. Without doubt the best all-purpose red variety in the medium price class. Mid-season	1.25	11.00
9.1	Lady Alexandra Duff (Kelway, 1902). Large clusters of beautiful pale blush-pink flowers, with yellow stamens mixed with the center petals; fair fragrance. Certainly one of the most beautiful flowers in existence. The plant is of medium height; very floriferous stems strong and with abundant green foliage. Mid-season	2.90	26.50

Cole's Choice Peony Collection, No. 7

These beautiful Peonies are far more gorgeous than the average seen in most home plantings. This collection, as well as others offered, are especially selected to give you a large range of beautiful colors over a long blooming period.

This superb selection gives you at least 4 to 5 weeks of Peony blooms. There is an individual charm in each variety that will well repay you for the whole lot. Note the general high rating. \$11.05 value.

11 Superb Peonies—Special, \$9.35 Postpaid

Name	Color	Blooming
Baroness Schroeder	Milk-white	Late midseason
Felix Crousse	Brilliant red	Late midseason
Festiva Maxima	Glistening white	Early
Germaine Bigot	Light rose-pink	Midseason
Karl Rosenfield	Rich velvety crimson	Midseason
Livingstone	Light pink, flaked	Late
Marie Lemoine	Lemon-white, grand	Very late
Mons. Jules Elie	Pale lilac-rose	Early
Officinalis rubra plena	Rich clear red	Very early
Reine Hortense	Fluffy rose-pink	Midseason
Sarah Bernhardt	Apple blossom pink	Late midseason

Cole's Standard Peony Collection No. 6

Containing a beautiful selection of the highest class standard varieties. \$5.85 Value.

9 Beautiful Peonies—Special \$4.75 Postpaid

Name	Color	Blooming
Augustine d'Hour	Brilliant red	Midseason
Boule de Neige	Glistening white	Early midseason
Duchesse de Nemours	Sulphur-white	Early
Duc de Wellington	Large white	Late midseason
Gigantea	Immense rose-pink	Early midseason
Jeanne d'Arc	Blush pink, with silver	Midseason
Mme. de Galhau	Shell pink, with salmon	Late
Mme. Emile Galle	Lavender	Late midseason
Rubra superba	Bright crimson	Very late

A DESCRIPTIVE LIST OF CHOICE PEONIES

Rating	Variety	Each	Per 10	Rating	Variety	Each	Per 10
9.2	La Fee (Lemoine, 1906). Light old-rose-pink, with a narrow collar of creamy pink of delicate, transparent texture; strong rose fragrance. Tall; free flowering and with excellent foliage. A very beautiful, compact, globular flower, with incurved, overlapping petals. Early mid-season.....	\$6.25	\$57.50	8.6	Mikado (Japan, 1893). A most wonderful, tall, free flowering, Japanese sort, with large, waved, cupped petals of dark crimson encircling a heavy cushion of golden petaloids. A gorgeous sensation. Sold regularly from \$7.00 to \$10.00 each. Mid-season.....	\$3.90	\$34.00
8.1	Livingstone (Crousse, 1879). Light pink, flaked heavily with old-rose-pink and a few crimson markings; fragrance very sweet and spicy. Medium height; very free flowering; strong stems and good foliage. Exceptionally free flowering for a late Peony.....	.70	6.00	7.9	Mme. Ducl (Mechin, 1880). Broad, flaring guards and very compact, incurved center of pale old-rose, with a lustrous, silvery sheen. Medium height; floriferous; stiff stems. Probably a better bloomer than Mons. Jules Elie, with which it is almost identical, except that it is more dwarf and compact. Mid-season80	7.00
8.9	Marie Crousse (Crousse, 1892). An immense, globular bloom; pale pink, shaded rose in the center and overspread with a glowing suffusion; slightly fragrant; medium height; free flowering; strong stems. This is a beautiful flower, with a shading of salmon throughout the very large blooms. Mid-season	1.40	12.50				
8.5	Marie Lemoine (Calot, 1869). Lemon-white, with a trace of crimson on edges of a few petals, the whole flower being strongly suffused with yellow from hidden stamens; develops a very large, globular, pure white flower; richly fragrant. Medium height, with very strong stems and good foliage. Very late90	7.50				
9.1	Martha Bulloch (Brand, 1907). Bright old-rose-pink, overlaid with a lighter pink cast; faint rose fragrance. Tall, strong stems and free flowering. Makes a most wonderful bouquet in the home. Late....	4.90	45.00				
9.0	Milton Hill (Richardson, 1891). Very light shell-pink of luminous quality, with a few red blotches on central petals; fresh, but faint fragrance. Medium height; floriferous; strong stems; excellent foliage. An all-purpose Peony with exceptionally large, symmetrical flowers of unusual substance and texture. Late.....	3.40	31.50				



MONS. JULES ELIE

Cole's Popular Peony Collection No. 9

Everyone can afford this collection, containing three beautiful sorts, one each of three supreme popular sorts, Felix Crousse, red; Boule de Neige, white; Jeanne d'Arc, pink. \$2.00 value for only \$1.65 postpaid.

A DESCRIPTIVE LIST OF CHOICE PEONIES



KARL ROSENFELD

Rating	Variety	Each	Per 10
8.8	Mons. Martin Cahuzac (Desert, 1899). Maroon-crimson, with a silky, black luster; not fragrant. Medium height, free flowering; erect; stiff stems. Undoubtedly the best real dark Peony. Early mid-season.....	\$2.90	\$25.00
9.2	Mons. Jules Elie (Crousse, 1888). Pale lilac rose, silver reflex. Large, compact, globular, fragrant; early. Certainly one of the grandest sorts	1.00	9.00
7.5	Mme. de Galhau (Crousse, 1883). Large, soft, shell-pink, shaded with salmon. Strong grower. Late50	4.00
8.5	Mme. Emile Galle (Crousse, 1881). Large, lavender blooms, shading lighter in the center. A very attractive and beautiful color; free bloomer and one of the finest. Late mid-season80	7.00
8.6	Officinalis rubra plena. The old double red Peony of our grandmother's garden. The earliest to bloom. Few sorts can approach it in color, which is such a clear, pleasing red, free of all blue or purple tints90	8.00
8.6	Primevere (Lemoine, 1907). Outer petals buff; center deep sulphur yellow; large, full blooms on tall stems. The nearest approach to a yellow in any of our Chinese class. Beautiful and rare. Mid-season	2.60	23.50
8.7	Reine Hortense (Syn. Pres. Taft), (Calot, 1857). An outstanding variety with profuse blooms of the largest size on tall, strong stems. Rose-pink, with crisp, fluffy petals of translucent texture, notched and silvered at the tips and occasionally flecked with crimson in the center. Good foliage. Our sales of this variety last year were enormous when priced at \$1.75 each. Mid-season	1.30	11.00
9.4	Mme. Jules Dessert (Dessert, 1909). Long, smooth petals of a pearly flesh-white, graduated symmetrically about a funnel-like center, with a few golden stamens in its depths which reflect a golden glow through its translucent texture; mildly fragrant. Tall, of splendid habit and very free flowering. Foliage is good and flowers are truly mammoth in size. Late mid-season.....	\$2.40	\$21.50

Peonies That Do Not Bloom

One often hears the remark: "What is the matter with my Peonies, they do not bloom?"

There are a number of reasons for this, but undoubtedly the foremost is "Diseased Roots." Therefore we advise our customers to discard all old plants that do not bloom, replacing them with healthy, up-to-date varieties from a reliable nursery, and of course they must be planted in clean soil. Visitors to our fields always marvel at the wealth of bloom that each of our plants show. Note the multitude of bloom in the field picture taken June 18, 1929. When digging, we do not hesitate to destroy all roots that show the least semblance of disease. This naturally guarantees our friends and customers the maximum amount of success. Plant Cole's Peonies and avoid disappointment.

A DESCRIPTIVE LIST OF CHOICE PEONIES

Rating	Variety	Each	Per 10
9.0	Sarah Bernhardt (Lemoine, 1906.) Apple blossom pink, petals silver tipped. One of the most beautiful varieties, with every good characteristic; tall, strong stems; huge flowers in clusters; delightful fragrance; beautiful foliage; sure to bloom. Late mid-season. Our price is extremely reasonable for this beautiful variety	\$1.50	\$13.00

9.8	Therese (Dessert, 1904). Enormous, long petals of pale translucent, old-rose-pink, paling toward the base and illuminated by a golden yellow glow in the depths. Medium height; strong stems, beautiful, heavy foliage. Always a mass of indescribable beauty. We consider this the most gorgeous Peony in existence. Note the rating. Mr. Judkins, our field foreman, recently made the remark that if Therese were \$50.00 per plant that he would purchase it and have one supreme plant, rather than one hundred (100) of the 50 cent varieties. Sold last year at \$5.50 each. Early mid-season	3.90	34.00
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Rating	Variety	Each	Per 10
7.2	Rubra Superba (Richardson, 1871). Large, double flowers borne on strong stems. Color, bright crimson; fragrant. It does not show its merits until well established. By many considered the most beautiful late red Peony grown	\$0.80	\$7.00
9.7	Solange (Lemoine, 1907). Compact, globular form, opening slowly and lasting a long time either in the garden or as a cut-flower; cream-white, with a suffusion of buff and pale salmon-pink. Medium height. Really an indescribable flower of thrilling beauty, with colors in its depths that hold one spellbound. Sold last season at \$5.00 each. Late	3.90	34.00

UNNAMED VARIETIES

These are good varieties, unnamed, that will give satisfaction to those who are not particular to have named varieties.

	Each	Doz.
Red	\$0.40	\$3.50
Pink or White35	3.00
Mixed35	3.00

Cole's Supreme Peony Collection No. 8

Note the exceptionally high rating of these varieties. It is impossible to describe in words the colors and other grand characteristics of Peonies, we have only done our best. Please read the descriptions above and try to get some idea of the beauty they represent. \$18.00 Value.

6 Exquisite Supreme Peonies—Special \$14.50 Postpaid

Name	Color	Blooming
8.9 Georgiana Shaylor	Light rose-pink	Late midseason
8.9 Jubilee	White	Midseason
8.8 Mons. Martin Cahuzac	Maroon-crimson	Early midseason
8.6 Primevere	Light yellow	Midseason
9.7 Solange	Cream-white, with salmon	Late
9.8 Therese	Translucent old rose-pink	Early midseason

Regale Lily

We can hardly grow enough bulbs to supply the demand for this beautiful flower. Our sales last year totaled more than twenty thousand (20,000) bulbs. Although introduced from China, it has proven absolutely hardy and adaptable for practically all sections of the United States. Flowers are large, trumpet-shaped, ivory-white, shaded pink, with creamy-yellow throat, delicately scented. It has a long period of blooming, from June through July. Grows to height of four feet.

QUALITY BULBS ARE SURE TO BLOOM

	Each	Per 10
Mammoth Bulbs, 6 to 8 inches	\$0.60	\$5.00
Large Bulbs, 5 to 6 inches50	4.00
Medium Bulbs, 4 to 5 inches40	3.00

POSTPAID COLLECTIONS

Special—Three (3) 4 to 5 inch size, for \$1.00. Very Special—Twenty (20) bulbs, 4 to 5 inch size, for \$4.90.



USDA



Fold-out Placeholder

This fold-out is being digitized, and will be inserted at a future date.



LOUIS XIV
A Grand Aristocrat

COTTAGE OR MAY FLOWERING TULIPS

A beautiful class of single Tulips, in their unique shapes and exquisite colors. They come into bloom simultaneously with the Darwins and about two weeks after the early varieties cease blooming.

Variety	Per 3	Per 10	Per 100
Caledonia. Orange-scarlet, marked greenish-black. Very fine for cutting	\$0.25	\$0.65	\$5.00
Ellen Willmott. Pale yellow, bordered deep yellow. Pointed flower. A beauty..	.25	.65	5.00
Fairy Queen. Rosy heliotrope, with yellow margin. A grand novelty25	.65	5.00
*Gesneriana. Dazzling scarlet, deep bluish base; large flower. One of the best25	.65	4.50
Golden Spire. Orange-yellow. An exquisite, brilliant flower with a very long, pointed bud, gracefully curled at the tip...	.35	.90	7.50
Grenadier. Intense vermilion, with orange base; large flowers. Beautiful...	.25	.65	5.00
*Inglescombe Pink. Salmon-pink; fine forcer and bedder25	.65	5.00
*Inglescombe Yellow. Rich yellow; large flowers. Sometimes called the Yellow Darwin30	.75	5.50
*Isabella. Cream, turning to carmine; large flower25	.65	5.00
Picotée. White, with distinct pink edged border....	.25	.65	5.00
Royal White. Pure white, yellow center25	.65	5.00

EARLY DOUBLE TULIPS

These have large, very double flowers, daintily colored. Dwarf growing; healthy foliage; excellent for borders or for massing. Blooms at the same time as the early single varieties.

Variety	Per 3	Per 10	Per 100
*Couronne d'Or. Beautiful, rich golden-yellow; fine forcer	\$0.30	\$0.75	\$5.50
*Gloria Solis. Red, bordered with gold25	.65	5.00
*La Candeur. White, green-tipped; large flower.....	.25	.65	5.00
*Murillo. White, shading to delicate pink. Large, beautiful shaped flower. A gem for forcing and bedding....	.25	.65	5.00
*Rubra Maxima. Dazzling scarlet. An excellent variety25	.65	5.00
*Vuurbaak. Bright scarlet; large, well-shaped flowers; splendid bedder30	.85	6.50

BREEDER TULIPS

Tall, May flowering Tulips, similar to the Darwin, but characterized by unusual colorings, ranging from golden yellow-bronze to terra cotta, purple, and wine-red.

Variety	Per 3	Per 10	Per 100
Bronze Queen. Soft buff, inside tinged with golden bronze	\$0.25	\$0.65	\$5.00
Butterfly. Lilac, edges light blue25	.65	5.00
Cardinal Manning. Wine-red, flushed with rosy-brown. Very tall30	.75	5.50
Louis XIV. Dark purple, flushed bronze, with margin of golden brown. A grand aristocrat among Tulips, far surpassing the average sort45	1.20	10.00
Madras. Dark bronze-yellow and old gold25	.65	5.00
Panorama. Reddish mahogany, very large25	.65	5.00
Yellow Perfection. Light bronze-yellow, edged clear yellow30	.75	5.50

FREE

Our Large 64-Page Descriptive Catalog, "Everything That's Good and Hardy," Will Be Gladly Sent on Request.

Cole's Friendship Offer

This fall we are pleased to give you absolutely FREE with every \$10.00 order of Nursery Stock at Catalog prices, Peonies valued at \$1.00 or more. Our selection of varieties.

NARCISSUS

For bedding, Narcissus should be planted the same as Tulips, or they may be forced in pots for winter cutting or decoration. Many varieties are particularly desirable for cutting on account of their long stems and graceful, sweet-scented flowers. When we learned of the embargo that was to go into effect on this fine class of bulbs, we decided to do our best to grow a sufficient quantity to accommodate our trade. We have succeeded in producing a limited quantity of fine bulbs that we are sure will give the best of satisfaction. Our acres of Narcissus were a solid mass of color when in bloom last spring, and they will do as well for you.

SINGLE NARCISSUS

	Per 3	Per 10	Per 100
Barri Conspicuus. Petals yellow, cup fine scarlet...	\$0.45	\$1.20	\$10.00
Emperor. Golden-yellow trumpet. Primrose perianth50	1.50	12.50
Empress. White perianth. Yellow trumpet50	1.50	12.50
King Alfred. Large, golden yellow trumpet; free bloomer. A wonderful Narcissus, with a beautifully frilled, double crown80	2.30	20.00
Golden Spur. Large, rich yellow45	1.20	10.00
Lucifer. White perianth, with an orange red cup50	1.30	11.00
Madame de Graaff. One of the most beautiful white Narcissus. Fine for late forcing55	1.50	13.00
Mrs. Langtry. Cup and perianth white; cup edged bright yellow45	1.20	10.00
Poeticus Ornatus. White perianth. Yellow cup, edged scarlet45	1.25	10.00
Poetaz Elvira. White, with yellow eye50	1.50	12.50
Princes. Rich yellow trumpet, sulphur white perianth45	1.20	10.00
Sir Watkin. Sulphur perianth, yellow cup50	1.50	12.50
Victoria. Creamy-white perianth. Rich yellow trumpet50	1.50	12.50
White Lady. Broad, white perianth; dainty crinkled cup of a beautiful canary-yellow45	1.20	10.00

DOUBLE NARCISSUS

	Per 3	Per 10	Per 100
Alba plena odorata. White....	\$0.40	\$1.00	\$8.00
Orange Phoenix. Orange and yellow50	1.50	12.50
Sulphur Phoenix. Large, double white, with sulphur center50	1.50	12.50
Von Sion. Pure yellow.....	.45	1.20	10.00

JONQUILS

50c per 3; \$1.50 per 10; \$12.50 per 100.

10 rate applies to 5 or more of one variety.

100 rate applies to 25 or more of one variety.

SCILLA

Sibirica. Bell-shaped blossoms of bright blue. Early flowering. 25c per 3; 50c per 10; \$4.00 per 100.

SNOWDROPS

Delicate white bells. The first flower to bloom in the spring. 20c per 3; 50c per 10; \$4.00 per 100.

CROCUS

Crocuses are especially desirable for early blooming, and are most effective when planted along the border or scattered in the lawn. The named varieties are Mammoth Bulbs. The mixed colors are First Size Bulbs.

Mont Blanc. White. 45c per 10; \$3.75 per 100.

Purpurea grandiflora. Large, dark purple. 45c per 10; \$3.75 per 100.

Sir Walter Scott. Striped. 45c per 10; \$3.75 per 100.

Yellow. Large flowered. 45c per 10; \$3.75 per 100.

Mixed colors, Blue and Purple, White, Yellow, Striped, all colors, 35c per 10; \$2.75 per 100.



REMEMBER THAT COLE'S BULBS ARE FIRST SIZE, SURE TO BLOOM

Papaver Orientale (Oriental Poppy)

Everyone knows the common variety that makes such a gorgeous spectacle in May and June with a great multitude of mammoth, brilliant crimson flowers, towering above the other garden flowers. It simply seems to talk, telling us that it is the King of the Garden. But you should also know the even more beautiful Selected Hybrid Varieties, and you have a remarkable opportunity to get a grand collection here and at very reasonable prices. Of course, our plants are all field-grown and especially selected for size. Oriental Poppies are easy to make live when planted in the months of August, September and October.

PAPAVER—

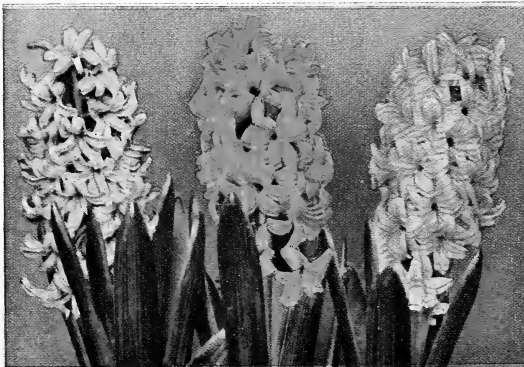
Variety	Each	Per 10
orientale. The popular, common Oriental Poppy; crimson, with darker center	\$0.25	\$2.00
Apricot (Apricot Queen). Reddish apricot60	5.00
Brightness. Bright orange scarlet50	4.00
Enfield Beauty. Beautiful salmon, with maroon base.....	.75	6.50
Goldschmidt. Orange scarlet, of medium size60	5.00
Grand Mogul. Dark red, covered with large blotches. A good grower75	6.50
Mrs. Perry. Probably the most satisfactory of the Hybrid Oriental Poppies, being very thrifty, large and floriferous. Pretty orange-apricot35	3.00
Perry White. Large flowers, with a delicate, satiny white texture and a crimson-maroon blotch at the base of each petal. A sensation45	3.50
Princess Ena. Beautiful orange-salmon; tulip-shaped and of medium size50	4.00



PAPAVER ORIENTALE

LILIES

Variety	Each	Per 10
Canadense (Meadow Lily). Grows six feet tall, with drooping, bell-shaped red and yellow flowers....	\$0.25	\$2.00
Candidum (Madonna Lily). Large, pure white. Fine for winter flowering in pots40	3.50
Regale (Regal Lily). See page 7.		



HYACINTHS

HYACINTHS

Hyacinths are particularly desirable for growing in pots in the house. Set the top of the bulb just at the surface of the soil. They may also be grown in glasses of water, the base of the bulb just above the surface of the water. Change the water every week. Set the pots or glasses away in a cool, dark place until the roots are formed. They are sure to give satisfaction. They can be bedded the same as Tulips and make wonderfully gorgeous beds in the early spring. Set the bulbs six inches apart and six inches deep to the bottom of the bulb.

Single Named Colors, 20c each; \$1.75 per 10; \$15.00 per 100.

WHITE	RED	ROSE
LIGHT BLUE	YELLOW	DARK BLUE

Single Named Varieties, 25c each; \$2.00 per 10; \$18.00 per 100.

GERTRUDE. Pink.	L'INNOCENCE. White.
GRAND MAITRE. Blue.	QUEEN OF THE PINKS.
KING OF THE BLUES.	QUEEN OF THE BLUES.
LADY DERBY. Pink.	YELLOW HAMMER.

DOUBLE HYACINTHS

Named varieties, 25c each; \$2.00 per 10; \$18.00 per 100.

La Grandesse. White. Bouquet Tendre. Pink.
President Roosevelt. Pink.

Phlox

Everyone knows this stately old plant, but few realize and know the beauty of the gloriously colored newer varieties. The price always tells which is best, and what is a few cents more when you will have the plant to look at for years?

Variety	Each	Per 10
Alceste. Violet, shading to light blue	\$0.30	\$2.50
Astrilde. Carmine. Fine30	2.50
Athis. Salmon-pink25	2.00
Baur's Pink. Bright, deep pink. An improved "Sunset"25	2.00
Baron von Dedem. Lively scarlet....	.40	3.50
B. Comte. Deep, rich ox-blood-red. A fine sort35	3.00
Beacon. Brilliant cherry-red. A most striking, tall growing variety35	3.00
Bridesmaid. White, carmine eye.....	.25	2.00
Brilliant. Clear blood-red. New.....	.35	3.00
Commander. Fiery crimson-red, with darker eye. One of the most striking new sorts30	2.50
Crepuscle. Rose-lilac, tinged white. Extra25	2.00
Eclaireur. Brilliant rosy magenta, white eye25	2.00
Europe. White, crimson eye. Best of type30	2.50
Fernand Cortez. Purple-red30	2.50
Feuerbrandt. Beautiful orange-scarlet. New40	3.50
Frau Anton Buchner. A beautiful white variety, sometimes tinged pink25	2.00
Independence. Pure white. Old but good25	2.00
Jules Sandeau. Pure pink. Dwarf. Mammoth flowers30	2.50
Lassburg. Fine white25	2.00
La Vague. Clear, silvery rose25	2.00
Miss Lingard. Early; waxy white....	.25	2.00
Mrs. Milly von Hoboken. Very large, soft pink. A pleasing color40	3.50
Mrs. Scholten. Large, dark salmon-pink trusses40	3.50
Pantheon. Soft rose-pink. Beautiful25	2.00
Peachblow. Delicate pink25	2.00
Percheau d'Island. Deep red; tall; good25	2.00
Professor Virchow. Bright carmine and orange-scarlet30	2.50
Rheinlander. Salmon-pink, clear eye. A fine sort. Rather dwarf....	.25	2.00
Rijnstroom. Carmine-rose; large trusses25	2.00

Variety	Each	Per 10
Sir Edwin Landseer. Light red	\$0.25	\$2.00
Special French. Glowing pink; mammoth trusses30	2.50
Widar. Light reddish-violet, white eye. Novelty30	2.50
William Ramsey. Very deep velvety purple. A wonderful recent introduction; darker than any other Phlox. Most beautiful40	3.50

10 rate applies to 5 or more of one variety.

Cole's Special Collection of 12 Hardy Phlox

Offer A-16

B. Comte	La Vague
Beacon	Lassburg
Bridesmaid	Miss Lingard
Commander	Pantheon
Crepuscle	Percheau d'Island
Eclaireur	Rheinlander

One each of the above (twelve plants) \$2.20.
(If by Mail, add 25c.)

Two each of the above (twenty-four plants)
\$3.95. (If by Mail, add 40c.)



COMMANDER

Cole's Friendship Offer

This fall we are pleased to give you absolutely FREE with every \$10.00 order of Nursery Stock at Catalog prices, Peonies valued at \$1.00 or more. Our selection of varieties.

Note the Reasonable Price for the Beautiful New variety "Commander."

IRIS

IRIS GERMANICA (German Iris—Fleur de Lis)

Few plants will give as large returns for as small an investment. They thrive in nearly any location and with the least care. The orchid-like flowers are produced on short stems two to three feet high and in a great number of colors and combination of colors, often in the same flower. In the description the upright petals are called "standards" and the lower petals "falls." Planting time, early fall.

NEW AND SCARCE VARIETIES

Large Flowering

(S) Standards, (F) Falls.

Rating

- 8.9 **Alcazar.** Standards soft blue, falls deep, brilliant purple. A grand, tall, large flowering Iris. 35c each; \$3.00 per 10.
- 9.4 **Ambassadeur.** S velvety purple; F velvety purple-maroon. Very large flowers on long stems. A beautiful, stately Iris. 90c each; \$7.50 per 10.
- 8.6 **Isoline.** S silvery-rose, flushed bronze; F mauve, shot with gold—a most attractive coloring. 50c each; \$4.00 per 10.
- 7.8 **King.** S clear yellow; F rich maroon, bordered yellow. 40c each; \$3.20 per 10.
- 9.6 **Lent A. Williamson.** S bright lobelia-blue, blended with yellow toward base; F velvety pansy-violet. Said to be the best Iris in America. Mammoth flowers. 80c each; \$7.00 per 10.
- 9.1 **Lord of June.** S lavender blue; F deep aniline-blue; massive flowers of perfect form and a soft, wonderful color. 80c each; \$7.00 per 10.
- 8.4 **Monsignor.** S satiny-violet; F velvety purple-crimson; very large flowers. 30c each; \$2.50 per 10.
- 7.6 **Sherwin Wright.** Solid golden-yellow. 30c each; \$2.50 per 10.

CHOICE VARIETIES

Price of all varieties listed below: 25c each; \$2.00 per 10; \$15.00 per 100.

- Candelabra.** Deep blue, flecked with white.
- Celeste.** Standards blue, falls deep blue.
- Florentina.** Light blue.
- Florentina alba.** Creamy white, faintly flushed lavender.
- Her Majesty.** Standards rosy pink, falls pink, veined crimson.
- Lohengrin.** Flowers extra large, soft cattleya-rose.
- Mithras.** Standards yellow, falls violet bordered with yellow.
- Mme. Chereau.** White, elegantly fringed or frilled azure blue.
- Mrs. H. Darwin.** Standards snow-white, falls white, shaded to violet at the base.
- Mrs. Neubronner.** Very deep golden-yellow. Probably the deepest yellow of all varieties. Comparatively early.
- Nibelungen.** Large flowers. Standards olive-green suffused with yellow; falls a deep violet-purple, with a pale yellow edge. Erect, vigorous.
- Pallida Albert Victor.** Standards soft blue; falls beautiful lavender. Very large.
- Pallida dalmatica.** One of the best and largest flowering Irises. Lavender-blue, shading to a pale silvery blue at the base.
- Perfection.** Standards light blue, with black violet falls. Blooms freely and makes an effective dark foil for the lighter colors.
- Princess Victoria Louise.** Standards a light sulphur-yellow, with rich violet-red falls, edged creamy-white.
- Queen of May.** Rosy lavender. 2 feet.
- Rhein Nixe.** Standards pure white, falls deep violet blue, with white edge. A fine sort.
- Violaceae grandiflora.** Rich blue standards and violet-blue falls. Yields many large flowers.



GERMAN IRIS

SPECIAL OFFER

- 10 plants from 10 different kinds (mixed) for \$1.50.
- 100 plants from 10 different kinds (mixed) for \$9.75.
- 500 plants from 10 different kinds (mixed) for \$32.00.

SPECIAL IRIS OFFERS

- Mixture of German Iris from ten popular sorts, our selection.
- | | | | |
|--------------|--------|---------------|--------|
| 10 for | \$1.50 | 50 for | \$5.30 |
| 25 for | 3.00 | 100 for | 9.75 |
- Mixture of Japanese Iris from four standard varieties, our selection.
- | | | | |
|--------------|--------|--------------|--------|
| 3 for | \$0.60 | 25 for | \$3.60 |
| 10 for | 1.75 | 50 for | 6.30 |



JAPANESE IRIS—Midnight

IRIS KAEMPFERI

(Japanese Iris)

The Japanese Iris is truly a wonderful flower, combining remarkable, deep rich colors and markings and large size, the flowers being 5 to 7 inches across. Plant in well-drained, rich soil, water freely when coming into bud and flower. For cut flowers they should be cut before the buds open and placed in water. Have either 3 or 6 petals. The 6-petaled varieties often called double flowered. Bloom in July on long, upright stems, 2½ to 3 feet high. Planting time, early fall.

All varieties Japanese Iris, except as noted:
35c each; \$3.00 per 10.

Crimson Tuft. Falls light reddish purple, shading to a darker purple toward the center, in beautiful contrast with the bright yellow markings at the base of the petals; throat pure white, formed by unusually wide, well formed anthers, delicately tipped with pink. Three petals. Mid-season.

Double Blue Bell. Deepest blue, orange center, anthers white, shaded to blue; very late. Six petals.

Gold Bound. Creamy-white, orange center. Double. Early.

Kumo-no-obi. Falls distinct violet, with heavy, white veins, terminating before reaching the edge of the petals. Center of petal streaked yellow. Throat pure white and somewhat double; anthers tipped very pale violet. Six petals. Mid-season.

Mahogany. Rich royal purple, blue anthers and yellow throat; flowers of great substance; six petals. Mid-season.

Midnight. The deepest velvety purple. Mammoth single flowers. Late. This one is gorgeous and different. 50c each; \$4.00 per 10.

JAPANESE IRIS—Continued

Ondine. White, with blue veins, giving a pearly, glistening appearance. Single. Mid-season.

Orchid Queen. Falls large and uniform in size, white, veined with a deep orchid from center to edge; throat pale orchid. A three-petaled variety with three secondary petals of deep orchid, very finely margined white. Early. 50c each; \$4.00 per 10.

Purple and Gold. Rich violet-purple. Mid-season. Double.

Tokio. The late white, wanted in every collection.

10 beautiful Japanese Iris (1 each of the above sorts) for \$2.90.
If by mail, add 25c.

IRIS SIBIRICA

Tall growing purple Iris, suitable for border of streams or ponds. 4 feet. 20c each; \$1.50 per 10; \$8.00 per 100; \$40.00 per 1000.

Snow Queen. Abundant flowers of a pure snow white. 3 feet. 25c each; \$2.00 per 10.

Cole's Friendship Offer

This fall we are pleased to give you absolutely FREE with every \$10.00 order of Nursery Stock at Catalog prices, Peonies valued at \$1.00 or more. Our selection of varieties.



JAPANESE IRIS—Gold Bound

Plant Roses Now



COLUMBIA



LUXEMBURG



GRUSS AN TEPLITZ



FRAU KARL DRUSCHKI

FOR years we have been having an insistent call for sturdy, field-grown Roses during the summer and early fall. To accommodate this desire we have potted a few thousand of our two-year, field-grown Roses in large, six-inch pots.

They can be planted anytime with perfect success, and you will have a beautiful display of bloom immediately. This is an unusual opportunity to get a few Roses for filling in your old Rose Bed.

For complete descriptions, see our large 64-page descriptive catalog, "Everything That's Good and Hardy."

Roses from 6 inch Pots

(Ready to Bloom)

Price, \$1.25 each

HYBRID TEAS AND PERNETIANAS ALWAYS IN BLOOM

Bessie Brown.....	Ivory white.
Betty.....	Coppery rose and yellow.
Columbia.....	Bright, lively pink.
Double White Killarney.....	Hardy white.
Gen. Janssen.....	Deep, glowing carmine.
Gen. McArthur.....	Deep, velvety scarlet.
Gruss an Teplitz.....	Vivid scarlet; hardy.
Laurente Carle.....	Brilliant, velvety crimson.
Luxemburg.....	Rich golden yellow.
Mme. Caroline Testout.....	Satiny rose; hardy.
Mme. Edouard Herriot.....	
	Coral red, yellow and rose.
Mme. Jules Bouche.....	White, primrose center.
Maman Cochet.....	Clear, soft pink.
Milady.....	Rich, velvety crimson.
Miss Lolita Armour.....	Coral pink.
Mrs. A. Ward.....	
	Indian yellow, shaded salmon-rose.
Pink Killarney.....	Hardy pink.
Red Letter Day.....	Brilliant scarlet-crimson.
Sunburst.....	Yellow, orange yellow center.

HYBRID PERPETUALS PERFECTLY HARDY

Anna D. Diesbach.....	Clear pink.
Eugene Furst.....	Deep, velvety crimson.
Frau Karl Druschki.....	Superb white.
George Dickson.....	Velvety crimson; large.
J. B. Clark.....	Deep scarlet.
Magna Charta.....	Clear pink.
Mrs. J. H. Laing.....	Soft pink.
Paul Neyron.....	Immense pink.

EVERBLOOMING BABY RAMBLERS

Ideal.....	Very dark red.
Mme. Levasseur.....	Bright pink.
Marie Pavie.....	White, flesh center.

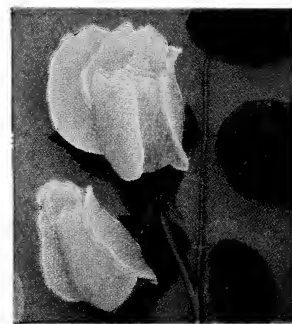
SPECIAL

10 Roses — your selection of varieties, for **\$11.00**

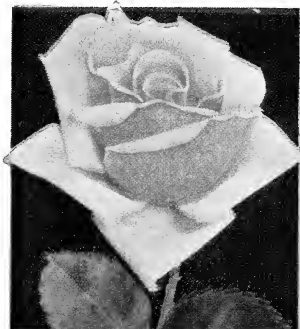
THE GENESEE PRESS, ROCHESTER, N. Y.



WHITE KILLARNEY



MRS. AARON WARD



MME. CAROLINE TESTOUT



SUNBURST